

SAMPLE PRESS RELEASE TITLE
FOR IMMEDIATE RELEASE

Contact: (Spokesperson name)

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[NAME OF WINNER] NAMED WINNER FOR BEST [CATEGORY] IN
THE 2025 COLLISION AWARDS HONORING EXCELLENCE IN
ANIMATION AND MOTION DESIGN

[CITY] — [Date XX] – [NAME OF WINNER] announced today that it has been named a winner in [CATEGORY] in [DIGITAL COMMUNICATIONS/COMMERCIALS/TELEVISION/FILM/ EXPERIENTIAL/GAMES & XR] for the annual Collision Awards. Winners include Nickelodeon, Walt Disney Animation, The Daily Show, FX Networks, Crunchyroll, BUCK, Detroit Pistons, Paramount+, Makiné Studios, The Museum of Modern Art, TMRW Sports Group, MTV Entertainment, and Bank of America

Collision Award Winners are selected by the Collision Awards Jury, an international panel of experts across animation and motion design. Members include Sarah Cox (Executive Creative Director/Aardman), Marge Dean (Head of Skybound Animation Studio and President/Women in Animation), Ronnie del Carmen (Co-director & writer of Pixar's Inside Out), HaZ Dulull (Director, Producer, & Founder HaZimation,)Maureen Fan (Chief Executive Officer/Baobab Studios), Jinko Gotoh (Producer Finding Nemo), Julie Lockhart (Co-Founder and President of Production/Locksmith Animation), Andrew Millstein (Co-Head/Annapurna Animation), Mike Moloney (Founder and Executive Creative Director/Art&Graft) Gilles Monteil (Animation Expert/Ubisoft) and Ramsey Naito (President/Paramount Animation

and President/Nickelodeon Animation), Claire Renton (Animation Director, Ludo) amongst others.

[DESCRIPTION OF WORK]

"Yet again, I'm blown away by the incredible range, creativity, and heart showcased by these creators in our second awards season," says Amanda Needham, Managing Director of the Collision Awards. "As this ever-growing talent pool continues to evolve, we remain committed to building a vibrant, inclusive community that celebrates animation in all its forms. It's inspiring to witness how this medium keeps pushing boundaries and bringing people together year after year."

[QUOTE FROM WINNER WORK'S SPOKESPERSON]

About [WINNER]

[INSERT SHORTLIST BOILERPLATE/GENERAL DESCRIPTION ABOUT YOUR WEBSITE/ORGANIZATION HERE]

The full list of the 2025 Collision Awards winners can be found at collisionawards.com/winners

About the Collision Awards

The Collision Awards is the first global and holistic platform solely dedicated to honoring excellence in Animation and Motion Design in all its forms. Launching in partnership with various industry leaders, our mission is to establish a holistic platform that celebrates the

unique and incomparable creativity and technical talent in Animation and Motion Design across Digital Communications, Commercials, Television, Film, Experiential, Games & XR. We recognize how an entire industry and community can benefit when the best work and talent is credibly recognized by its community and beyond. Follow @collisionawards for more details