

SAMPLE PRESS RELEASE TITLE  
FOR IMMEDIATE RELEASE

Contact: (Spokesperson name)

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[NAME OF WINNER] NAMED WINNER FOR BEST [CATEGORY] IN  
THE INAUGURAL COLLISION AWARDS HONORING EXCELLENCE  
IN ANIMATION AND MOTION DESIGN

[CITY] — [Date XX] – [NAME OF WINNER] announced today that it has been named a winner in [CATEGORY] in [MARKETING & COMMUNICATIONS/COMMERCIALS/TELEVISION/FILM/ EXPERIENTIAL/GAMES & XR] for the Inaugural Collision Awards. Inaugural winners include BUCK, Crunchroll, Golden Wolf, Hornet, Netflix, Nickelodeon, Paramount Pictures, Partizan, Sony Pictures Animation, The Daily Show, Pixar and Walt Disney Studios.

Collision Award Winners are selected by the Collision Awards Jury, an international panel of experts across animation and motion design. Members include Sarah Cox (Executive Creative Director/Aardman), Marge Dean (Head of Skybound Animation Studio and President/Women in Animation), Ronnie del Carmen (Co-director & writer of Pixar's Inside Out), Maureen Fan (Chief Executive Officer/Baobab Studios), Jinko Gotoh (Producer Finding Nemo), Jay Grandin (Co-Founder and Executive Creative Director/Giant Ant), Julie Lockhart (Co-Founder and President of Production/Locksmith Animation), Andrew Millstein (Co-Head/Annapurna Animation), Mike Moloney (Founder and Executive Creative Director/Art&Graft) Gilles Monteil (Animation Expert/Ubisoft) and Ramsey Naito (President/Paramount Animation and President/Nickelodeon Animation) amongst others.

[DESCRIPTION OF WORK]

“I’m truly impressed with the caliber, quality and variety of work and entrants in our inaugural season. We set out to cement the concept of animation as a medium across a breadth of media and disciplines, and I feel like we’re on our way to achieving it,” says Randeep Katari, Collision Awards General Manager, “from the biggest films in the world to localized campaigns, our winners exemplify that animation is truly a global medium, and I’m excited to see what the future of animation brings.”

[QUOTE FROM WINNER WORK’S SPOKESPERSON]

About [WINNER]

[INSERT SHORTLIST BOILERPLATE/GENERAL DESCRIPTION ABOUT YOUR WEBSITE/ORGANIZATION HERE]

**The full list of the 1st Annual Collision Awards winners can be found at [collisionawards.com/winners](https://collisionawards.com/winners)**

## **About the Collision Awards**

The Collision Awards is the first global and holistic platform solely dedicated to honoring excellence in Animation and Motion Design in all its forms. Launching in partnership with various industry leaders, our mission is to establish a holistic platform that celebrates the unique and incomparable creativity and technical talent in Animation and Motion Design across Marketing & Communications, Commercials, Television, Film, Experiential, Games & XR. We

recognize how an entire industry and community can benefit when the best work and talent is credibly recognized by its community and beyond. Follow [@collisionawards](#) for more details