

SAMPLE PRESS RELEASE TITLE  
FOR IMMEDIATE RELEASE

Contact: (Spokesperson name)

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[NAME OF FINALIST] NAMED FINALIST FOR BEST [CATEGORY]  
IN THE INAUGURAL COLLISION AWARDS HONORING  
EXCELLENCE IN ANIMATION AND MOTION DESIGN

[CITY] — [Date XX] – [NAME OF FINALIST] announced today that it has been named a finalist in [CATEGORY] in [MARKETING & COMMUNICATIONS/COMMERCIALS/TELEVISION/FILM/ EXPERIENTIAL/GAMES & XR] for the Inaugural Collision Awards.

Collision Award Finalists are selected by the Collision Awards Jury, an international panel of experts across animation and motion design. Members include Sarah Cox (Executive Creative Director/Aardman), Marge Dean (Head of Skybound Animation Studio and President/Women in Animation), Ronnie del Carmen (Co-director & writer of Pixar's Inside Out), Maureen Fan (Chief Executive Officer/Baobab Studios), Jinko Gotoh (Producer Finding Nemo), Jay Grandin (Co-Founder and Executive Creative Director/Giant Ant), Julie Lockhart (Co-Founder and President of Production/Locksmith Animation), Andrew Millstein (Co-Head/Annapurna Animation), Mike Moloney (Founder and Executive Creative Director/Art&Graft) Gilles Monteil (Animation Expert/Ubisoft) and Ramsey Naito (President/Paramount Animation and President/Nickelodeon Animation) amongst others.

[DESCRIPTION OF WORK]

“[NAME OF FINALIST] has excelled in its category, standing out as one of the most creative, stylistic and exciting pieces of work from across the globe,” said Randeep Katari, General Manager of the Collision Awards. “This award is a testament to the skill and vision of its creators and entire team.”

[QUOTE FROM SHORTLISTED WORK’S SPOKESPERSON]

About [SHORTLIST]

[INSERT SHORTLIST BOILERPLATE/GENERAL DESCRIPTION ABOUT YOUR WEBSITE/ORGANIZATION HERE]

## **About the Collision Awards**

The Collision Awards is the first global and holistic platform solely dedicated to honoring excellence in Animation and Motion Design in all its forms. Launching in partnership with various industry leaders, our mission is to establish a holistic platform that celebrates the unique and incomparable creativity and technical talent in Animation and Motion Design across Marketing & Communications, Commercials, Television, Film, Experiential, Games & XR. We recognize how an entire industry and community can benefit when the best work and talent is credibly recognized by its community and beyond. Follow @collisionawards for more details

